



CREATIVE BUSINESS SUITE

101 Ways To Use One Content Idea

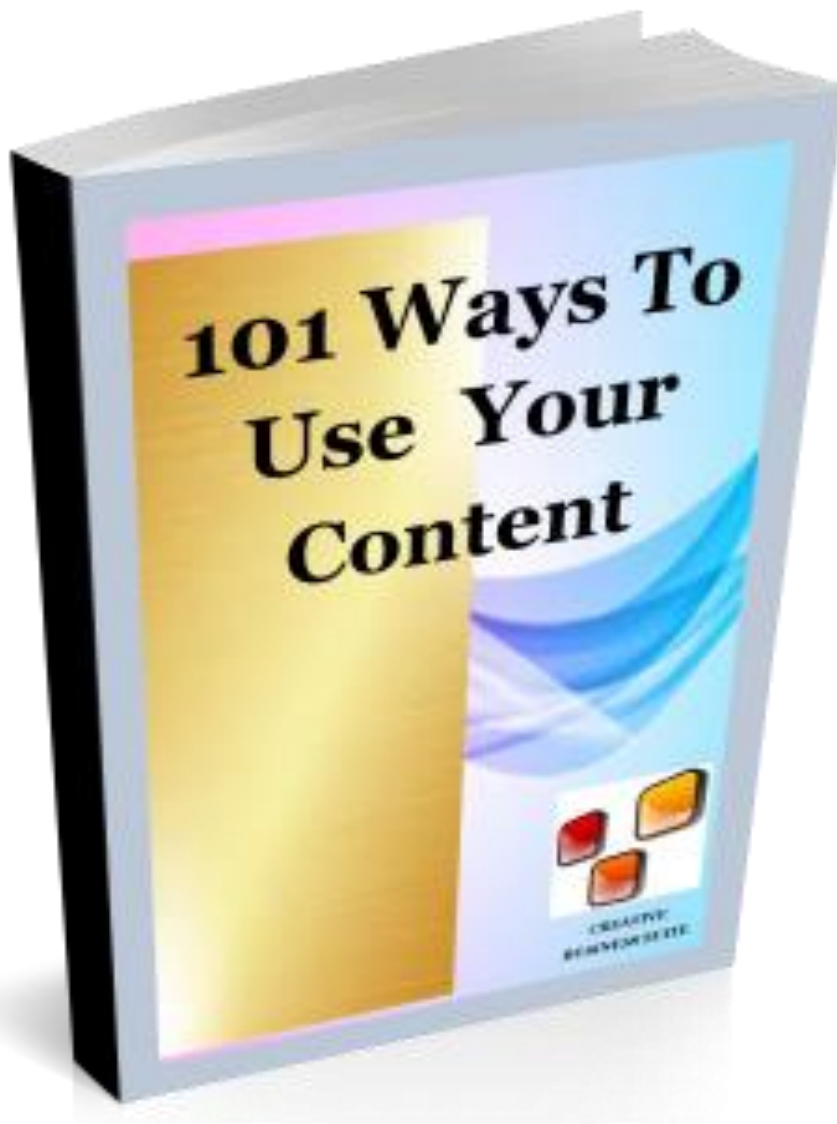
Helping You Stretch Your Content to Its Best





101 Ways to Use One Content Idea

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Have you always wanted to share great content with your fans and audience, but don't know how to do this? Do you always feel stuck, thinking you've run out of ideas?

Hold on! Creativity isn't only about creating new things. It's really about how to come up with great ideas on things you already know and have.

So, if you have been thinking of how to continuously come up with content ideas to wow your fans, followers, target audience and friends, then you're in for a real deal here. All you need to do for creativity flow, is to tweak your content idea to suit the format with which you are presenting it.

I have listed 101 content formats you can use with just one content idea either online or offline.

Email Newsletter	Blog Post	Social Media post	Video Content
Audio book	E-Book	Podcast	Audio Training
Webinar	Workshop	Workbook	Seminar
Teleseminar	Newspaper/Magazine Article	Image Post	Presentation slide.
Live Stream	Info-graphic	Contest	Poll
Quiz	Survey	How to's	Guide
Manual	Online/offline Brochure	Interview	Tool Review
Book Summary	Q&A Session	Free gift/Giveaways	Check List/Listicle
Template	Meme	Scorecard	Content Mini Cards
Mind map	Vlog	Day in a life	Direct mail
Documentary	Factsheet	Comic	Cartoon
Case study	Research	White Paper	Brand Story
Personal Story	Signature Talk	Talk show	Facebook Live
Instagram Live	Twitter Live	Opinion Post	FAQ
Pin Board	Photo Collage	Press Release	Website Resource Content
Games	Challenge	Timeline Content	Welcome Pack
Tool Review	Chart/Graph	Content Table	Mini-Course
Slideshare	Animation	Hand Book	Whatsapp Training
Trip Wire	Affiliate product/Service	Landing Page	Sales Page Content
Advert Copy	Promo Copy	Banner Message	Flyer Message
Signature Tune	Intro Track	Editorial Content	Meeting/Boardroom Speech

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Curation	Guest Blogging	Ghost Writing	Freelance Writing
Stage performance	Dialogue	Poetry	1-2-1 Session Script
Email Signature	Presentation Sign-off	Hashtags	Company News
Quotes	Tele-Summit	Affirmation Phrases	Value/Mission Statement

Activity Hacks